



# TTA x CES 2027 國際展會徵案說明

# TTA 臺灣科技新創館 (2018-2026)

2

國科會 TTA 於 2018 年起，於每年 CES 新創專館「Eureka Park」設置「TTA 臺灣科技新創館」，邀請具國際潛力的科研新創，透過 CES 國際展會鏈結全球 500 企業，以強化臺灣科研新創進入全球產業生態鏈布局機會，進而展現臺灣科技創新能量，建立臺灣成為全球科研新創生態圈重鎮及吸引全球產業和國際資金合作。



2018 ~  
臺灣新創館

679  
科研新創參展

49  
CES 創新獎

332億  
國際鏈結

打造臺灣  
新創品牌

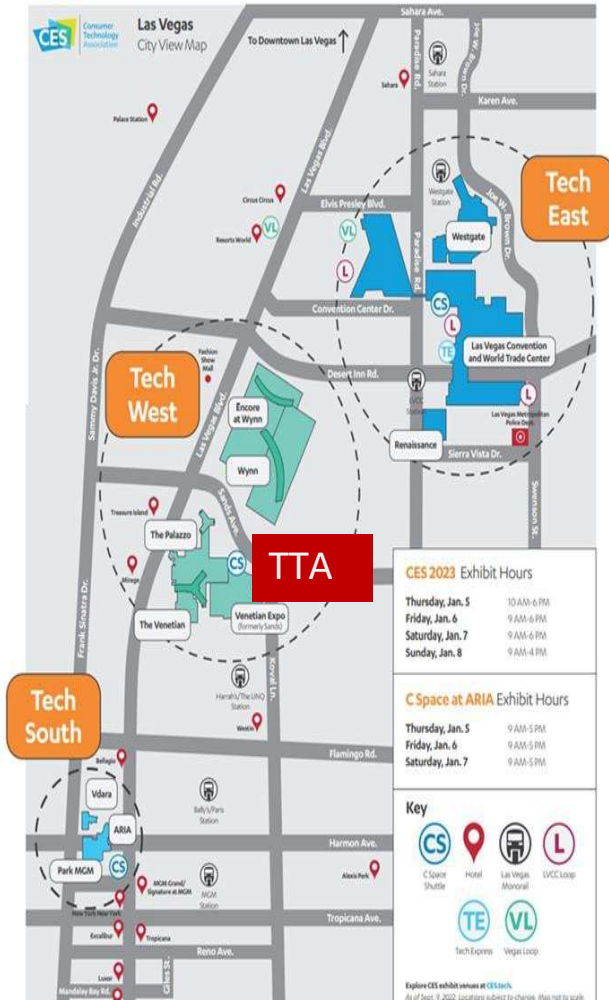
# CES 2027 X TTA 10th Years



## TTA 臺灣科技新創館CES 2027將迎十週年 擴大展現臺灣科技力

全球最大科技展CES 2027將於美國拉斯維加斯登場，TTA 臺灣科技新創館將迎來設立十週年，透過舉辦四天馬拉松式的產品發表會，以持續推動科技創新，進而吸引全球產業鏈與臺灣新創和產業合作進攻全球市場，以提升臺灣科技的國際能見度。

# CES 2027 展會資訊



展覽日期

2027/01/06 (二) ~ 2027/01/09 (五) **4天實體**

展覽地點

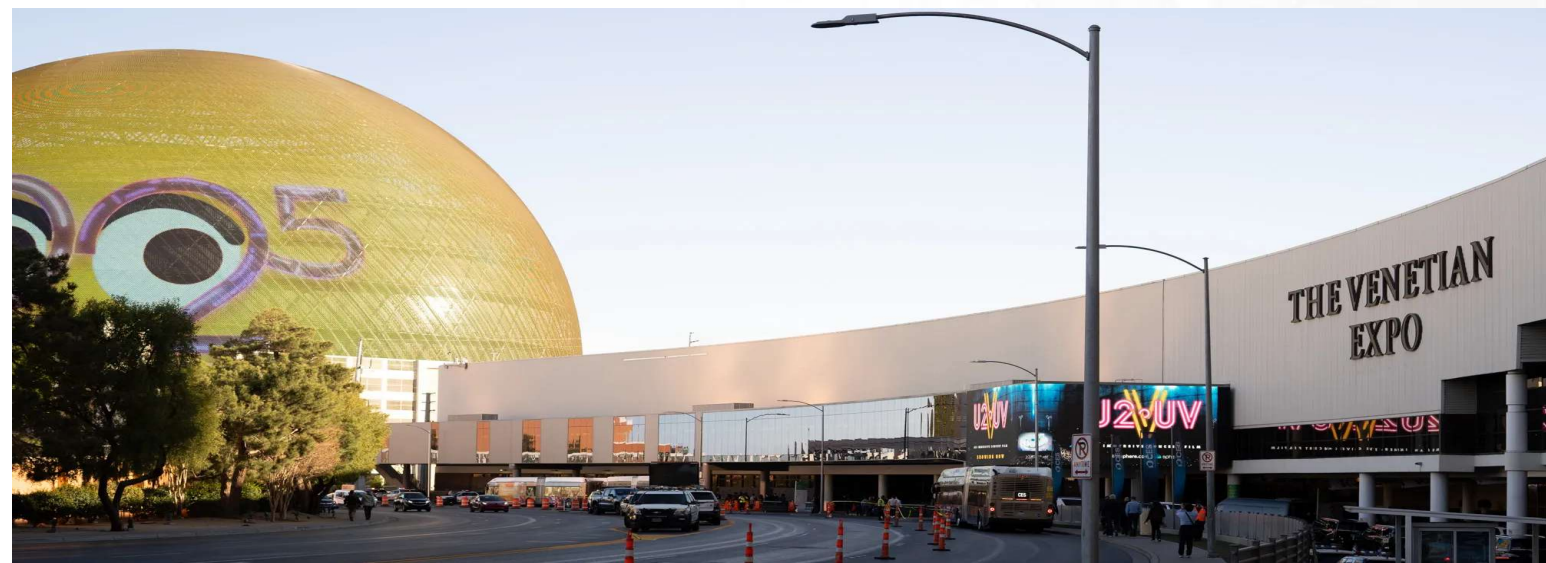
Venetian Expo, Hall G, Las Vegas Convention Center (USA)

主辦單位

Consumer Technology Association (CTA) 美國消費電子產品協會

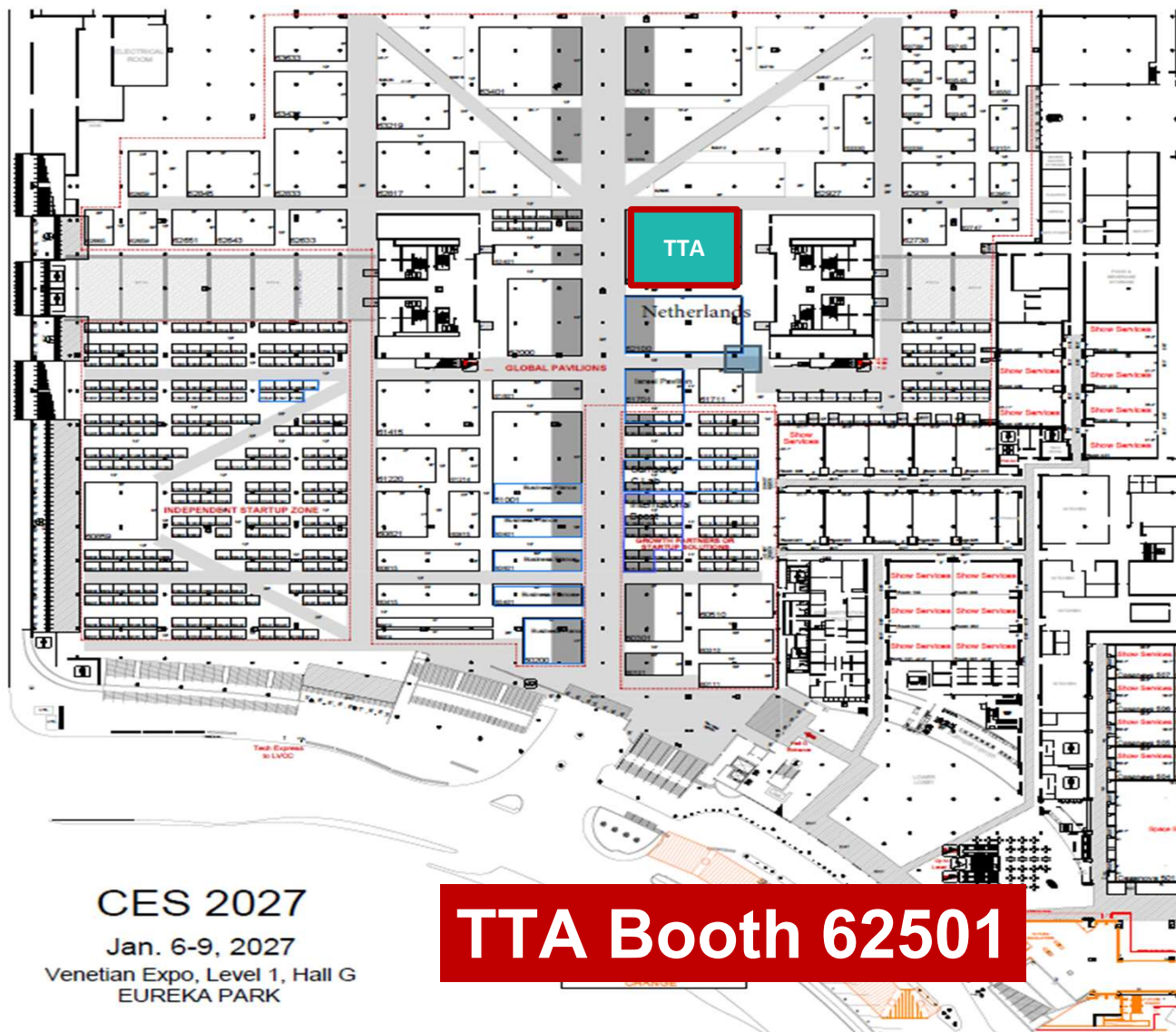
聚焦領域

智慧車、智慧健康、智慧居家、運動科技、太空科技、永續科技、AR/VR、工業設計、AI 機器人、數位/5G 等 **44 領域**



# CES 2027 跨部會徵案

1	國科會	TTA tie 
2	國發會	NEXT BIG   
3	經濟部	 經濟部 Ministry of Economic Affairs  TAcc+
4	數位部	 
5	縣市政府	臺北 / 新北 / 桃園 臺中 / 臺南 / 高雄 等



# CES 2027 臺灣館報名資格

CTA

1. 需獲大會審核通過，條件如下：
  - CES Eureka Park 參展以**2次為限**。
  - 參展產品必須於 **2026/04/01 ~ 2027/03/31 期間首次上市**，但不以群眾募資、預購或公開測試階段(beta stage)的科技新創產品為限。
  - 以展示自有品牌，不得展示OEM/ODM 產品，並可實際展示、互動的 Prototype or Software mockup 為優先。

TTA

1. 完成 CES 2027 Innovation Award報名。
2. 限已完成經濟部註冊完成未滿八年公司。(TTA校友不以八年為限)
3. 具公司英文官網、Linkedin、Twitter 註冊帳戶。
4. 必需參與 TTA 規劃之 CES 2027 展前中後活動。
5. 需提供供應鏈廠商說明(含合作項目及關係)及提出國際客戶清單與合作策略

# 獲選團隊收費項目

CES 2027

臺灣科研新創

TTA 攤位

**NSTC 全額補助 ( 原價NTD 25萬/每家 )**

保證金

**5萬** 需於參展前繳交，並將於展後1個月內退還 **(報名Innovation Award 2027)**

選位費用 (客製另計)

**5萬** 可自行選位 ( 若有多家自費選位，則抽籤決定選位優先順序 )

## 補助項目

備註事項

1. TTA 展場攤位租金及裝潢標攤(含攤位設計/ 儲物空間/ 5 張Badge 等)
2. TTA 國際鏈結(含：國際行銷資源、數位內容製作等)
3. TTA 行銷活動(含：國內外記者會/ 新品發表/ 新創媒合與行銷等)
4. TTA 培訓課程(含：國際展會及參賽培訓/ 國際鏈結諮詢服務等)
5. TTA 路演活動(含：Demo Pitch / 企業媒合等)

## 自費項目

1. 各團隊機票及食宿、交通、展品運輸等各參展團隊自行衍生之相關費用。
2. TTA 展館標攤以外所增加之用電、網路或特殊設備衍生之相關費用。
3. CES Innovation Award 報名費。

# TTA 報名資訊 <https://forms.gle/qVtUvyK82bNzuXrv8>

## 參展條件

通過 Eureka Park 大會審



報名 Innovation Award



## 參展準備 1

期程規劃

9/29~10/2  
CES 2027 Bootcamp

11/20  
CES 2027 行前說明會

12/23  
CES 2027 展前記者會

2027/1/4  
CES Unveiled

2027/1/6~1/9  
CES 2027

1/6  
TTA Grand Opening

## 參展準備 2

國際客戶訂單策略



## 參展準備 3

供應鏈參展策略



# CES 2027 期程規劃

## TTA 徵案 / 報名

**7/1**  
CES 2027  
國際展會  
徵案說明

**8/7**  
CES 2027  
Award  
輔導截止

**8/19**  
CES 2027  
Award  
報名截止

**8/30**  
TTA  
CES 2027  
報名截止

## TTA 遴選 / 公告

**9/01-9/15**  
CES 2027 資格審

**9/15-9/30**  
Bootcamp 業師評選

**9/15-10/31**  
CES 2027 大會審

**11/05**  
NSTC 確認參展名單  
TTA 官網公告

## 參展 (前中後)

**9/15-10/15**  
兩階段 Bootcamp

**11/10** CES 2027 行前說明會

**12/23** CES 2027 展前記者會

**1/4**  
CES Unveiled

**1/6**  
TTA Opening

**1/6-1/9**  
CES 2027

# CES 2027 TTA館重要期程

7/1

CES 2027  
線上徵案說明會

11/5

公布CES 2027  
臺灣館入選團隊

12/23

CES 2027  
展前記者會

新聞稿

1/4 Las Vegas

CES 2027  
Unveiled

2026.07-10

2026.11-12

2027.01

9/15-10/15

CES 2027  
Boot Camp

11/10

CES 2027 團隊選位 & 行前說明會

1/6 Las Vegas

CES 2027 X  
TTA Opening

新聞稿

# Innovation Award 2027

## 獎項說明

### Best & Honoree Award

- Best of Innovation: The highest-scoring Products in the Program.
- Honoree: The top-scoring Products in each category.

### Benefits

- **Logo Usage (Logo使用)** : CES Innovation Awards® logo (LOG)
- **Trophy (獎座)** : CES Innovation Awards® trophy
- **Recognition (產業鏈結)** : Industry Program's promotions
- **CES Innovation Awards® Showcase (展示空間)** : Display the honored Product at CES 2027
- **Promotion (大會媒體1-2月刊)** : Exposure including, but not limited to, CES.tech, the official CES website, and CES social media channels.



# Innovation Award 2027

## 申請條件

- ◆申請代表須年滿18歲並符合CES參展資格，具有提交產品資格者 (但不限為當年參展廠商)。
- ◆申請參賽產品或服務必須在 2026年 4月 1日 ~ 2027年 3月 31日期間上市。
- ◆申請參賽產品或服務不得重複，若創新升級則不受此限，但凡經CTA評估未達升級標準，報名費也不予退還。
- ◆申請參賽產品或服務以4項類別為上限，需分別支付各類別報名費。
- ◆每項參賽產品至少附上(3)張圖片，每張照片以高解析的jpg檔案上傳，並需小於1MB)。
- ◆參賽項目亦可採上傳影片(限長3min, 100MB)



韓國  
案例

4 項獲獎



<https://www.youtube.com/watch?v=43D8zyaBP1U>

# Innovation Award 2027

## 申請項目 (37)

No.	Awards Product Categories
1	Accessibility & Longevity
2	Art Tech, in partnership with Christie's
3	Artificial Intelligence
4	Audio/Video Components & Accessories
5	Beauty Tech
6	Computer Hardware & Components
7	Computer Peripherals & Accessories
8	Construction & Industrial Tech
9	Content & Entertainment
10	Cybersecurity
11	Digital Health
12	Drones
13	EdTech
14	Embedded Technologies
15	Enterprise Tech
16	Fashion Tech
17	Filmmaking & Distribution, in partnership with Cannes Next
18	FinTech
19	Food Tech

No.	Awards Product Categories
20	Gaming & eSports
21	Headphones & Personal Audio
22	Home Appliances
23	Imaging
24	In-Vehicle Entertainment
25	Mobile Devices, Accessories & Apps
26	Pet & Animal Tech
27	Products in Support of Human Security for All
28	Robotics
29	Smart Communities
30	Smart Home
31	Sports & Fitness
32	Supply & Logistics
33	Sustainability & Energy Transition
34	Travel & Tourism
35	Vehicle Tech & Advanced Mobility
36	Video Displays
37	XR & Spatial Computing

<https://www.ces.tech/ces-innovation-awards/innovation-awards/innovation-awards-product-categories/>

# Innovation Award 2027

## 報名費用 (團隊自費)

	June 5 - June 22, 2026	June 23 - July 31, 2026	Aug 1 - Aug 19, 2026
Standard Rate	\$799	\$999	\$1,199
CES 2027 Exhibiting Member Rate	\$399	\$599	\$799

## 評選期程



# 瑞士館競賽

**06-09**

**Jan 2027**

**United States of America  
Las Vegas**

**Register now!**



<https://www.s-ge.com/export/en/events/swiss-pavilion/ces-2027>

# Shark Tank Open Call



**SHARK TANK** 

**OPEN CASTING CALL**

**FRIDAY, JANUARY 9, 2026**  
**LAS VEGAS, NV**

**CES® @ THE VENETIAN – LEVEL 1, ROOM 101**  
**3355 S. Las Vegas. Blvd**  
**Las Vegas, NV 89109**

9AM-11AM - Wristbands Distributed  
10AM - Interviews Begin

**\*\*PLEASE NOTE:** No one will be allowed to line up prior to 8AM on Friday, January 9th

For more info visit: <https://abc.com/shows/shark-tank/open-call>

<https://www.ces.tech/schedule/shark-tank-open-call/>

# U.S. ARMY Competition



<https://xtech.army.mil/announcement/xtechlive-pitch-competition-ces-2025/>

# Media Awards



**TWICE**  
2026  
**PICKS**  
AWARDS



Residential  
Systems  
2026  
**PICKS**  
AWARDS



techradar pro  
2026  
**PICKS**  
AWARDS

**CELEBRATING THE BEST TECHNOLOGY PRODUCTS**

<https://future.swoogo.com/CESPicksAwards>

## 評審重點

### Evaluation Criteria

- Engineering and functionality
- Aesthetic and design
- What makes the product unique and innovative

功能：對象

設計：友善

創新：特色

帝潤  
智慧



光影  
立方





<https://www.facebook.com/CES/posts/missing-ces-dont-worry-ces-is-coming-back-jan-6-9-2027-to-showcase-breakthrough-/1314951227329372/>

# STUDY TRIP TO CES 2027

# CES 2027 臺灣館報名流程說明

#

報名前置準備

雲端連結+上傳檔案

填寫TTA報名表

<https://forms.gle/uB4YCGhgHtu8KR828>

報名完成 CES  
Innovation Award

<https://reurl.cc/eG0GE7>

授權書下載 CES 2027  
EUREKA PARK GROUP  
LEADER AUTHORIZATION

<https://reurl.cc/LnQ12a>

1. CES innovation Award (完成報名)
2. CES 2027 授權書 (填寫完成+簽名)
3. CES 2027 參展產品介紹 (PDF檔)
4. CES 2027 參展產品簡報 (10MB)
5. 參展公司 LOGO (ai 檔)
6. 參展公司 網站 QR Code (jpg檔)
7. 參展公司 影片 (3min, 10MB)
8. 參展產品 圖片 (3張,每張300dpi 以上)

1

CES 2027  
大會報名資料  
(區塊1~3)

2

TTA 2027  
CES參展資料  
(區塊4)

# 1. CES Innovation Award 報名佐證

The screenshot shows the CES Innovation Awards application portal. The top navigation bar includes the CES logo and links for Home, My Account, Apply Now, About the Program, and CTA | CES. A left sidebar menu contains options like Home, My Applications, All (2), Submitted (2), Invoices, My Profile, and Log Out. The main content area is titled 'All Submissions' and features a table with columns for Program, Round, Application #, Category, Title, Status, and Action. Two entries are listed, both with a 'Submitted' status, which is highlighted with a red box. The first entry is for '2026 CES Innovation Awards' in the 'Artificial Intelligence' category, and the second is for '2026 CES Innovation Awards' in the 'Digital Health' category. Below the table, it indicates 'Showing 1 to 2 of 2 entries' and provides a link to 'Show full history'.

Program	Round	Application #	Category	Title	Status	Action
2026 CES Innovation Awards®	Application Form	AI5309	Artificial Intelligence		Submitted	View   Copy Application   Print
2026 CES Innovation Awards®	Application Form	DIGH11042	Digital Health		Submitted	View   Copy Application   Print

帳號報名申請頁  
或  
invoice頁截圖  
均可

Home / Invoices / Invoice # 2873

## APPLICATION SUCCESSFULLY SUBMITTED

- Please add the [InnovationAwards@CTA.tech](mailto:InnovationAwards@CTA.tech) email to your list of "Approved Senders" to prevent important Innovation Awards emails from being sent to Spam.
- Applicants will be notified of their final decision status by **Wednesday, October 22, 2025** via email as well as within their application site panel.
- You may view a copy of your application responses at any time by returning to the [Product Application site](#), logging in, and clicking "Submitted" under "My Applications".

Invoice # 2873

[Back To List](#)

[Print Invoice](#)

[Print Invoice and All Applications](#)

Payment Status: Paid

Date	Details	Amount	Notes	Action
8/21/2025		\$999.00	Entry Fee: Non-Member, Non-Exhibitor	Print   View
8/21/2025	Payment	-\$999.00	Paid with I from Proc	
Total:		\$0.00		

## 2. CES 2027 授權書相關流程須知

下載  
授權書


<https://reurl.cc/LnQ12a>

線上填寫  
並簽名

1. 填寫 EXHIBITOR INFO.
2. 填寫 EXHIBITOR CONTACT INFO.
3. 簽名 SIGNATURE
4. 確認 GROUP LEADER (TTA)
5. 確認 SIGNATURE (TTA)

更新檔名  
再上傳

檔案上傳雲端  
(更新檔案名稱: **XX 公司\_Auth**  
**Form(TTACES26)**)

CES 2026 EUREKA PARK GROUP LEADER AUTHORIZATION   
Powered by The Consumer Technology Association®

This form is not legally binding and CES reserves the right to deny companies from participating should all exhibitor criteria not be met. Fields marked with \* are mandatory. Please contact [exhibitsales@cta.tech](mailto:exhibitsales@cta.tech) with questions or concerns.

EXHIBITOR INFORMATION	GROUP LEADER
Company name*	<input type="radio"/> Auvergne Rhone-Alpes
Address line 1*	<input type="radio"/> Business France - La French Tech
Address line 2	<input type="radio"/> European Union
City*	<input type="radio"/> Gyeonggi Content Agency
State/Province*	<input type="radio"/> Hong Kong Trade Development Council
Country*	<input type="radio"/> Hyundai Motor and KIA (ZEROTINE Ventures)
Postal code*	<input type="radio"/> International Boost
Company website*	<input type="radio"/> Israeli Pavilion
Technology Represented* (category list will appear below when box is se	<input type="radio"/> Italian Trade Agency
	<input type="radio"/> Japan (J-Startup)
	<input type="radio"/> Japan Tech Project
	<input type="radio"/> Korea Advanced Institute of Science and Technology
	<input type="radio"/> (KAIST) Korea ICT Association (KICTA)
	<input type="radio"/> Korea Institute of Science and Technology
	<input type="radio"/> Korea Institute of Startup & Entrepreneurship Development (KISED)
	<input type="radio"/> Korea Pavilion (KOTRA)
	<input type="radio"/> RVO/ Netherlands Enterprise Agency
	<input type="radio"/> POSTECH
	<input type="radio"/> Samsung Electronics Co., Ltd. (C-Lab)
	<input type="radio"/> Seoul Metropolitan Government
	<input type="radio"/> Swisscontact Pavilion
	<input checked="" type="radio"/> Taiwan Tech Arena <b>已設定為 TTA</b>
	<input type="radio"/> Türkiye
	<input type="radio"/> USPTO
	<input type="radio"/> Wallonia Export-Investment Agency
	<input type="radio"/> Other

**EXHIBITOR CONTACT INFORMATION**

By supplying personal information on this form, you certify that you have consent from the individual(s) to provide personal information on their behalf and agree it is necessary and legitimate to collect this information to execute this form. The contact person will receive communication related directly to Eureka Park and CES. If applicable, information on individual rights is included as part of CTA's Privacy Policy accessible here: [CTA.tech/Landing/Pages/Policies/Privacy-Policy](https://cta.tech/Landing/Pages/Policies/Privacy-Policy).

Salutation\*

First name\*

Last name\*

Job title\*

Email\*

Mobile\*

Phone\*

Fax

**SIGNATURE**

Authorized Company\*

Representative (print):

Signature: *Betty Hsu*

Title:

Date:

**Group Leader**

Representative (print): Betty Hsu

Signature: *Betty Hsu* **TTA 已簽署**

Title: Senior Director

Date: 2025/09/01

\* By signing this form, I acknowledge official representation of the authorized company. As the Eureka Park Group Leader, I agree to service the company wholly and strictly abide by the terms and conditions of the CES exhibit space contract on behalf of the company.


# 3. Product image 參展產品介紹 (PDF檔)

## CES 2027 報名之參展產品介紹：

以2頁為限，直橫式皆宜 (需含以下)

- ✓ Logo
- ✓ 參展產品 (若尚無成品, 建議提供應用情境圖片或照片)
- ✓ 應用領域 (產業)
- ✓ 使用情境 (消費者使用照片或反饋)
- ✓ 產品優勢 (其他同業產品差異比較)
- ✓ 建議排列需含圖、文及強調色系

### LOGO



**ARC System**  
ARC 智能系統

R2C2 ARC (AI-Robot-Collaboration) system is an intuitive robot management platform for easy robot control and AI inspection to solve the manpower shortage and make the industry more secure.

整合系統提供一個簡單不同種類的機械人作動降低人命傷亡。

### 應用

Scheduled Auto Mission  
定时执行任务

AI Inspection  
智能检测

Remote Site Operation  
遙距控制


Face Recognition  
人面識別

GPS Positioning  
全球定位

Real-Time Camera Feeds  
实时影像


Air Quality Monitoring  
空氣質量監測

### 產品




- Construction Site and Factories  
建築地盤及工廠
- Public transport and facilities  
公眾場所及建築
- Healthcare Facilities  
醫療機構醫院、診所及安老院
- Shopping Mall  
商場
- Home  
家庭

Use-friendly Web App  
Compatible with Tablets / PC  
簡易的平板電腦 / 電腦操作系統




### Three Series


三大系統



**Commercial ARC**  
For commercial patrol / inspection  
商業系統  
適用於商業巡邏 / 室內勘探工作


- Size: 210(w)x680(l)x160(h)mm  
尺寸: 210(寬)x680(長)x160(高)
- 2 Camera, on Front and Back  
2 個鏡頭, 位於正前和後
- Night Vision / Thermal Camera  
支援夜視 / 紅外線熱感應鏡頭
- GPS Positioning  
全球定位系統
- 4G / 5G Cellular  
4G / 5G 行動通訊
- Indoor Air Quality Sensor  
室內空氣質量監測功能
- Speaker and Microphone  
喇叭與麥克風






**Industrial ARC**  
For industrial / dangerous inspection  
工業系統  
適用於工業 / 高危勘探工作


- Size: 270(w)x400(l)x240(h)mm  
尺寸: 270(寬)x400(長)x240(高)
- 4 Camera, on 4 Sides  
4 個鏡頭, 4 面各有 1 個鏡頭
- Night Vision / Thermal Camera  
支援夜視 / 紅外線熱感應鏡頭
- Shockproof / PTZ Inspection Camera  
支援防震 / 水平與垂直遙控鏡頭
- GPS Positioning  
全球定位系統
- RTK Navigation  
實時動態定位系統
- 4G / 5G Cellular  
4G / 5G 行動通訊
- Air Quality Sensor  
室內空氣質量監測功能
- Speaker and Microphone  
喇叭與麥克風
- Microphone Array  
音訊陣列功能
- Active Cooling & Anti-collision  
散熱、防撞設計





**Core ARC**  
For simple inspection / small robots  
核心系統  
適用於簡單勘探工作 / 小型機械人

- Size: 150(w)x250(l)x180(h)mm  
尺寸: 150(寬)x250(長)x180(高)
- 1 Camera, on Front Side  
1 個鏡頭, 位於正前
- GPS Positioning  
全球定位系統
- 4G / 5G Cellular  
4G / 5G 行動通訊



### 衍生

### 功能

# 建議參考案例

## 1. 產品照片清晰



## 2. 產品特色簡要

### Unique proposition



#### Efficient

- Inactivate Coronavirus in a short time, proved by National Biotechnology Research Park (Taiwan)
- Reduce inhalable allergens, PM2.5, virus, and bacteria, proved by the labs in US and Japan



#### Superlight

- Compact, only 9.5g per earbud, but the battery life is 24+ hours (w/o music) / 5+ hours (w/ music)
- Airvida T1's negative ion amount (breath way) is equal to 150 waterfall



#### APP Dashboard

- Instant AQI ( Air Quality Index) / PM2.5 / pollen info based on user's location
- Adjustable negative ions level (Min., Middle, Max.)
- Push notification for the change of AQI level
- Audio equalizer

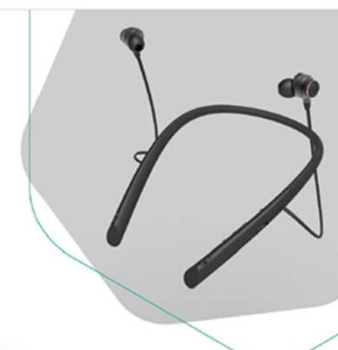
ible

## 3. 產品競爭優勢

### Competitive analysis

	ible Airvida T1	AirTamer	Ionion	Dyson Zone
Picture				
COVID19 Removal Rate	>97%	N/A	N/A	N/A
Pollen Removal Rate	99.9%	N/A	N/A	99%
PM2.5 Removal Rate	99.9%	99.9%	99.9%	99%
Earphones	Yes	N/A	N/A	Yes
Dimension	3.6x1.9x3.8cm	8.5x4.1x2cm	6.5x2.5x1.6cm	10.1x30.0x18.4cm
Weight	9.5g per earbud	45g	20g	595g

ible  
Innovation for health

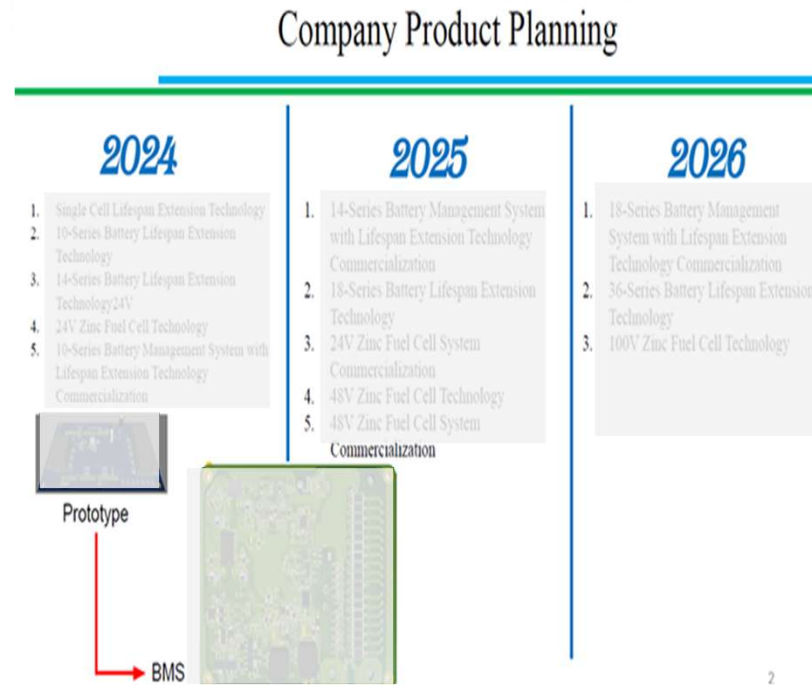


# 不建議參考案例 (此案列為不通過之OEM / ODM 公司)

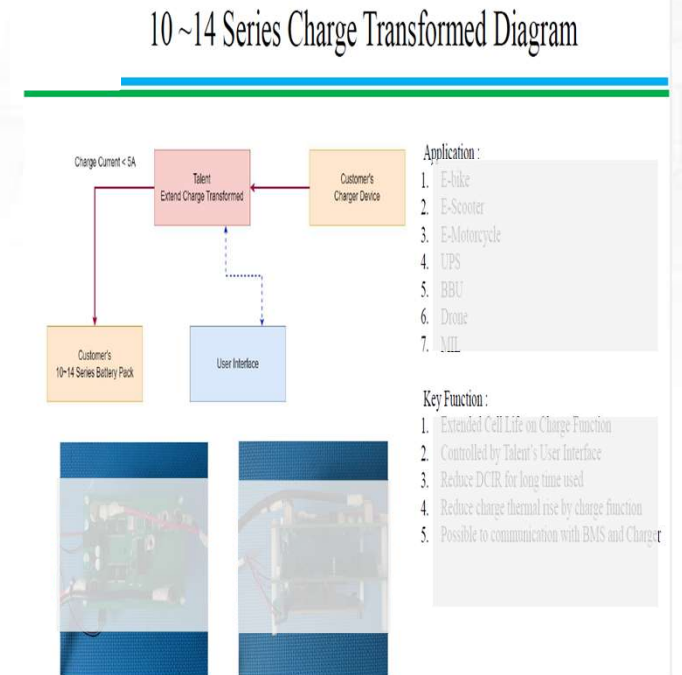
## 1. 產品清晰度 X

The E65 drone offers 20L spray, 40L fertilizer spreader, terrain-following radar, IPX7 waterproofing, wind resistance, obstacle avoidance, and adjustable 90° camera for precise farming.

## 2. 公司資訊 X



## 3. 技術研發 X





徵案開跑!

報名 8/30 截止



LAS VEGAS CONVENTION CENTER WEST H