



APEC 女性微中小企業籌資商機論壇

2019年11月21日 | 台北花園大酒店國際廳

議程

09:30-10:10	<p>開幕致詞</p> <ul style="list-style-type: none"> 林全能/ 經濟部次長 Natalia Shamanskaya/俄羅斯經濟發展部投資政策與創業發展司中小企業基礎建設組組長 <p>專題演講：女創勢力崛起</p> <ul style="list-style-type: none"> 彭麗蕙/ 運籌網通 創辦人暨執行長
10:20-12:00	<p>實戰工作坊：國際獎補助競賽或計畫介紹與申請策略技巧</p> <ul style="list-style-type: none"> Natali Ababij/ 俄羅斯 WIN Corp Group 共同負責人
12:00-13:00	午餐
13:00-14:30	<p>專家座談：洞見未來籌資趨勢</p> <p>主持人：高仁山/ 台灣經濟研究院南臺灣專案辦公室主任</p> <p>與談專家：</p> <ul style="list-style-type: none"> Natalia Shamanskaya/俄羅斯經濟發展部投資政策與創業發展司中小企業基礎建設組組長 Kathy Korman Frey/ 美國The Hot Mommas Project 創辦人暨執行長 Elain Lockman/ 馬來西亞Ata Plus Sdn Bhd 共同創辦人暨董事 Diah Yusuf/ 印尼Indonesia Prima創辦人暨國際中小企業聯合會印尼分會副會長 蔡恩加/ 益福生醫 共同創辦人暨市場總監 南怡君/ 中華開發資本 資深執行副總經理
14:30-14:50	午茶時間
14:50-16:20	<p>實戰演練(Pitch)</p> <p>投資人/導師：劉侑縈/ AppWorks 之初創投合夥人</p> <p>導師：Kathy Korman Frey/ 美國The Hot Mommas Project 創辦人暨執行長</p> <p>Elain Lockman/ 馬來西亞Ata Plus Sdn Bhd 共同創辦人暨董事</p> <p>Diah Yusuf/ 印尼Indonesia Prima創辦人暨國際中小企業聯合會印尼分會副會長</p> <p>女性企業參賽團隊：</p> <ul style="list-style-type: none"> Nutthida Wongjirasak/ 泰國KIDDEEPASS 商業發展經理 Camille Rose Albarracin/ 菲律賓Everything Green 創辦人 Luu Thi Tuoi/ 越南Tika Trading and Manufacturing Company Limited 總監 Alena Chernyshova/ 俄羅斯Trico Tini 負責人 林香岑/ 立捷數據整合股份有限公司 (Lyzana Inc.) 營運長 周亦宣/ 極限電競股份有限公司 (Extreme Esports Inc.) 營運長 劉憶涵/ 選優科技股份有限公司 (SHOWHUE) 共同創辦人暨執行長
16:20-16:30	交流時間



APEC Financial Opportunities Fair for Women-led MSMEs

Date: 21 November 2019

Venue: International Hall, Taipei Garden Hotel, Taipei

Agenda

09:30-10:10 Opening Session

Opening Remarks

- Mr Chuan-Neng Lin, Vice Minister of Economic Affairs
- Mrs Natalia Shamanskaya, Head of the SME Infrastructure Division, Department of Investment Policy and Entrepreneurship Development, Ministry of Economic Development of the Russian Federation (Russia)

Keynote Speech

- Ms Li-Chen Peng, Founder of [Toplogis](#)

10:20-12:00 Workshop Session

During this session, information on various international grants/programs/funds will be shared. Women-led MSMEs will go through exercises that will help to understand eligibility criteria to various international grants/programs/funds.

- Speaker: Ms Natali Ababij, Co-owner of [WIN Corp Group](#) (Russia)

12:00-13:00 Lunch

13:00-14:30 Panel Session: Future Trends in Startup Fundraising and Investing

This session will feature future trends in startup fundraising and investing. What are the emerging funding channels for women-led MSMEs? How could these new tools or mechanisms help accelerate the development and growth of women-led MSMEs? The panelists will identify their insights and trends of accessing capital for female entrepreneurs.

Moderator: Dr Jason Kao, Director of Southern Taiwan Program Office,
[Taiwan Institute of Economic Research](#)

Panelists:

- Mrs Natalia Shamanskaya, Head of the SME Infrastructure Division, Department of Investment Policy and Entrepreneurship Development, Ministry of Economic Development of the Russian Federation (Russia)
- Ms Kathy Korman Frey, Founder & CEO of [the Hot Mommas Project](#) (USA)
- Ms Elain Lockman, Co-Founder & Director of [Ata Plus Sdn Bhd](#) (Malaysia)
- Ms Diah Yusuf, Founder of Indonesia Prima & Vice President of [ICSB Indonesia](#) (Indonesia)



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- Ms En-chia Tsai, Co-Founder & Marketing Director of [Bened Biomedical Co., Ltd.](#)
 - Ms Melanie Nan, Senior Executive Vice President of [CDIB Capital Group](#)
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14:30-14:50 Coffee break

14:50-16:20 **Pitch Session**

Women-led MSMEs from APEC economies will present their business projects to investors (angels/VCs targeting at startups in APEC region). Women-led MSMEs will have a real chance to receive funding and investments as well as generate new business opportunities.

Investor/Mentor:

- Ms Jessica Liu, Managing Partner of [AppWorks](#)

Mentors:

- Ms Kathy Korman Frey, Founder & CEO of [the Hot Mommas Project](#) (USA)
- Ms Elain Lockman, Co-Founder & Director of [Ata Plus Sdn Bhd](#) (Malaysia)
- Ms Diah Yusuf, Founder of Indonesia Prima & Vice President of [ICSB Indonesia](#) (Indonesia)

Pitch Teams:

- Ms Nutthida Wongjirasak, Business Development Manager of [KIDDEEPASS](#) (Thailand)
- Ms Natalie Lin, Chief Operating Officer of [Lyzana Inc.](#)
- Ms Camille Rose Albarracin, Founder of [Everything Green Trading and Consulting](#) (The Philippines)
- Ms I Hsuan Chou, Chief Operating Officer of [Extreme Esports Inc.](#)
- Ms Luu Thi Tuoi, Director of [Tika Trading and Manufacturing Company Limited](#) (Viet Nam)
- Ms Hannie Liu, Co-Founder & CEO of [SHOWHUE](#)
- Ms Alena Chernyshova, Owner of [Trico Tini](#) (Russia)
- (TBC) (Russia)
- (TBC) (Russia)

16:20-16:30 Networking

agenda as of 12 November